

CORE VALUES



Routt County United Way

Our core values provide the foundation on which we base our actions and decisions.



INTEGRITY

We act with integrity that inspires the highest truth. We maintain the highest standards of excellence and accountability, including prudent use of finances, and fair, accurate, and honest disclosures of information.



IMPACT

We make a positive difference and have a measurable impact in our community.



VOLUNTEERISM

We believe that the most effective models of service and excellence are created through the leadership of volunteers.



INCLUSIVENESS

We are strong only when we are inclusive. We act in ways that respect the dignity, uniqueness, and intrinsic worth of every person. We aspire to involve every segment of the community in every aspect of our work.



LEADERSHIP

We initiate catalytic leadership for community building to effect positive change. We help transform visions of compassion and giving into dynamic reality.

DIVERSITY, EQUITY & INCLUSION STATEMENT

We value the visible and invisible qualities that make you who you are.

We welcome that every person brings a unique perspective and experience to advance our mission for the health, education, and financial stability of every person in the community.

We believe that each United Way community member, donor, volunteer, advocate, and employee must have equal access to solving community problems.

We strive to include diversity, equity, and inclusion practices at the center of our daily work.

We commit to using these practices for our business and our communities.